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**AIMA**  
ALL INDIA MANAGEMENT ASSOCIATION

# BDMA

**BHARUCH DISTRICT  
MANAGEMENT ASSOCIATION**

AN ISO 9001 : 2015 CERTIFIED ORGANIZATION

## CSR FORUM

PRESENTS

# prayatna

ISSUE - 04


Jan-Feb-March 22'

“ Appreciating  
CSR Initiatives by  
various organizations ”



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*"Success isn't just about  
what you accomplish in your  
life; it's about what you  
inspire others to do."*



## FROM THE DESK OF PRESIDENT & CHAIRMAN



***The CSR spending made mandatory under new provisions. This has made more accountable to all those responsible in CSR activities***

Dear Friends,

With all the enthusiasm, we have come up with the 4th issue of CSR News Bulletin, "Prayatna." We would like to thank all the industries for keeping up with good work in the area of CSR. I am pleased to notice that all the industries are taking great initiatives in the area of education, medical facility, tree plantation, sanitation, women empowerment etc.

Real and long-lasting change can only be ushered in when all of us come together to make it possible. Inclination towards social responsibility and contribution to sustainable development is fast becoming the mark of distinction for leading corporate and top brands. Mallen Baker—writer, speaker and CSR expert—defines Corporate Social Responsibility as a strategic act, "a way companies manage the business processes to produce an overall positive impact on society." Integrating social, environmental and ethical responsibilities into the governance of businesses ensures their long term success, competitiveness and sustainability.

We are happy to announce, our first CSR Conclave is scheduled on 29th April 2022 and also, we will be releasing the report on "Baseline and Need assessment survey" of 66 villages of Vagra taluka conducted by Vikas - Centre for Development.

Thanks & Regards,

**Harish Joshi**

President



Dear Readers,

Greetings!!

I would like to thank all the industries for all the CSR Initiatives undertaken for the good cause. Also, I would like to convey my gratitude for the overwhelming response for the 3rd Issue of "Prayatna." CSR is the way we contribute and give back to the society. We like to encourage all from CSR for keep giving us the support to create a change in society.

I would like to ensure to all the readers that this issue is going to be quite engaging. Also, I am happy to announce and invite all to take participation in our first CSR Conclave planned on 29th April 2022.

Also, we will be releasing "Baseline and Need assessment survey" in 66 villages of Vagra Taluka. Mr. Rajesh Shah, Founder Trustee of Vikas – CFD had done good work and will serve good purpose to all industries of Bharuch District as a guide to conducting CSR initiatives and avoid duplication.

I would like to encourage all to take your time out to go through 4th issue of CSR News Bulletin – Prayatna.

Keep up the support.

Thanks & Regards,

**Nirmalsinh Yadav**

Chairman - CSR Forum



**A business that makes nothing but money is a poor business**



### JUBILANT BHARTIA FOUNDATION MEDICAL SERVICES

In order to provide affordable, accessible and equitable public healthcare, Jubilant Bhartia Foundation has started a community healthcare program called Jubicare. Since its inception, our telemedicine service has helped empowering communities to stay healthy and strengthening basic health care facilities around SEZ. Through our JBF Medical Centre and mobile dispensary over 10,650 people availed our healthcare services.

Apart from this, all the OPD patients are given advice and awareness on inculcating healthy habits into their lives



### KHUSHIYON KI PAATHSHALA- TEACHER'S TRAINING AND FELICITATION

Khushiyaon Ki Pathshala (KKP) aims at orienting the children to face the outer world with the right attitude and values. It is a process of overall personality development of an individual. It includes character development, personality development, citizenship development, and spiritual development in a fun and effective way using a creative and specialized methodology. We have trained 50 teachers in this curriculum impacting 13 Schools directly.



### PULSE POLIO DRIVE

Pulse Polio Drive conducted in association with PHC Pakahajan on request of Mamledar of Vaghra

- 280 Doses of Polio Vaccine
- 5 villages covered across 3 Days



### INAUGURATION OF CHECK DAM

On 15th February 2022, Jubilant Bhartia Foundation in Association with Vilayat Gram Panchayat announced its support to restructure the Vilayat Bhooki Khaadi Check Dam.

The Vilayat Bhooki Khadi Check Dam is an old construction and has been helping farmers of the surrounding villages in controlling the flow of water and preventing floods and droughts. Reconstruction of this check dam will help the farmers in getting benefit of this dam. Additionally, it will also help in recharging the ground water and bringing down the TDS Levels.

Availability of drinkable ground water will benefit the surrounding villages in their sanitation and agriculture.



### WORLD TUBERCULOSIS DAY- AWARENESS DRIVE

World Tuberculosis awareness day is celebrated on 24th March 2022. On this occasion, Jubilant Bhartia foundation conducted a TB awareness drive with its major beneficiaries.

1. Film screening and awareness session to 100 children of Nandelav Primary school.
2. Awareness Session and way forward with 100 students of KJ Polytechnic college.
3. Awareness session and way forward with lead teachers of 5 Colleges of Bharuch District.



### BLOOD DONATION DRIVE

Jubilant Bhartia Foundation in association with Red Cross Society and Rotary club organised a blood donation camp on 22nd March 2022. This camp was organised in the learning centre of Jubilant Ingrevia, Bharuch. 120 units of blood was collected in 3 hours due to the overwhelming response of the employees



Successful people have a social responsibility to make the world a better place and not just take from it







OPD of the last three months

Male	Female	Child	Total
943	1299	407	2649



**"Project MAA Vatshalya"** : Nutrition kits provided to malnourished 55 children's of 25 villages of Vagara and Bharuch Blocks, it is valuable contribution to pull out them from Red zone.



**Project Swasthya Chetna** : we have organized two health camps of skin & ortho 119 villagers got benefited, specialist doctors examined and provide free medicines to all patients.



Presented certificate of honor for CSR project of Grasim on 21<sup>st</sup> March 2022 by Sh. Purvesh Modi (cabinet Minister) with MLA , MP and other leaders



**"Project Udan"** Identified 10<sup>th</sup> pass out girls from nearby villages for AOCPT training after completion of training course they all would be employee.



**Artificial Insemination center (AIC)** total 289 families get benefits through various services of AI center have been covered 24 villages.



Digital education is essential in digital era 3 computer sets has been installed at M.Z.School Tralsa now on ward 700 students will take benefit.



**Project "Koshalya Vardhan"** : Stitching Skill provided to 55 women of Derol & Vansi villages for better livelihood of underprivilage women's.

### વિલાયત ખાતે આદિત્ય બિરલા ગ્રાસિમ દ્વારા હાડકાં રોગ નિદાન કેમ્પ યોજાયો

ભરૂચ : શનિવારે વિલાયત ખાતે આદિત્ય બિરલા ગ્રાસિમ કંપની દ્વારા વિનામૂલ્યે હાડકાં રોગોના નિદાન કેમ્પ રાખવામાં આવ્યો હતો. આ કેમ્પમાં ૩૪ જેટલા દર્દીઓને વિનામૂલ્યે તપાસ કરીને દવાઓ આપવામાં આવી હતી, જેમાં ગામના આગેવાનો, CSR અધિકારી હેમરાજ પટેલ, પ્રકાશ ચૌહાણ, ફિલ્ડ ઓફિસર તુષિ પટેલ, ફેક્ટરીના મેડિકલ ઓફિસર ડૉ.જુલાલ ચૌહાણ, કો-ઓર્ડિનેટર આશિષ પટેલ દ્વારા આ કેમ્પનું આયોજન કરવામાં આવ્યું હતું. આદિત્ય બિરલા ગ્રાસિમના સહયોગથી ભરૂચના જાણીતા ઓર્થોપેડિક ડૉ.લુકમાન શેઠ ઉપસ્થિત રહ્યા હતા. ગામના લોકો હાડકાંના રોગોના દુખાવાથી કંઈ રીતે બચી શકે તેની વિસ્તૃત જાણકારી આપી હતી.



The key to understanding the future is one word: sustainability

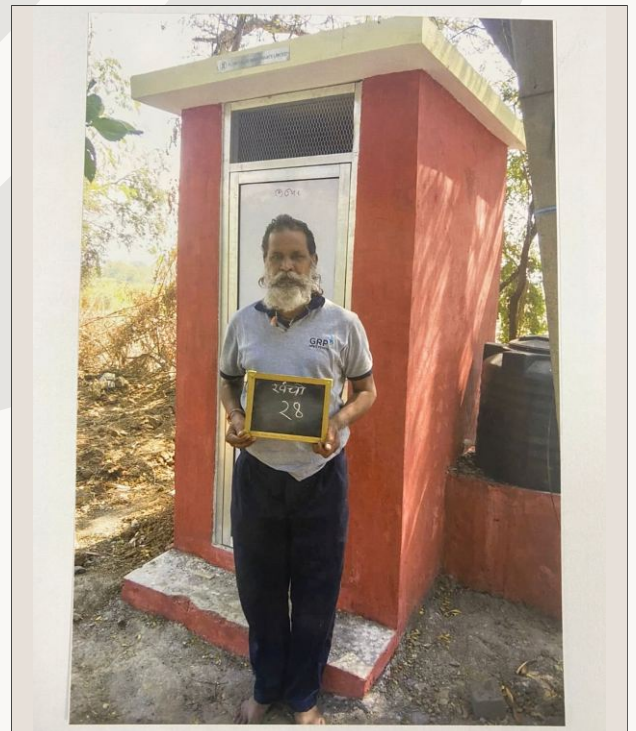
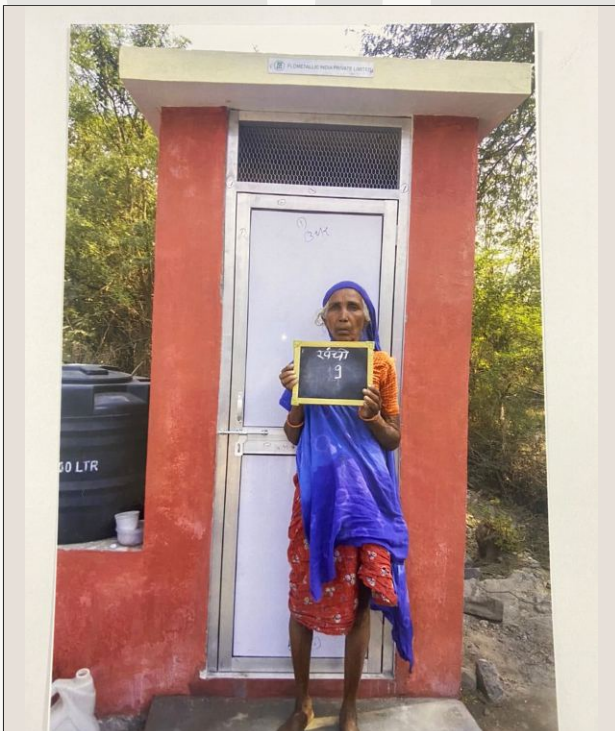






## CSR ACTIVITIES BY FLOMETALLIC INDIA PRIVATE LIMITED - JHAGADIA

- We have did survey in Kharachi village and identified who those people not having toilet.
- We have constructed 55 Nos. Toilets in nearby village Kharchi under Swachh Bharat Abhiyan.
- CSR expenditure Rs 19.91 Lakhs



It is vital that a company's culture shows a willingness to invest in employee wellbeing with no stigma or penalty attached to prioritising good health.





**WE ARE HAPPY TO ANNOUNCE THAT WE HAVE BEEN AWARDED- RURAL DEVELOPMENT EXCELLENCE AWARD -2021 22 FOR "BEST CSR INITIATIVE- MANUFACTURING" IN RECOGNITION FOR OUTSTANDING ACCOMPLISHMENT IN THE FIELD OF RURAL DEVELOPMENT**



### HEALTH CARE

Deccan Fine Chemicals Ltd., Ankleshwar has supported Smt. Jayaben Mody Hospital managed by Ankleshwar Industrial Development Society towards betterment in quality health care services by providing the hospital with multi-parameters, central nursing system and defibrillator. Jay Shree Jalaram Sewa Mandal Trust, is running Free of cost medicines & OPD consultation to underprivileged patients, thus based on the requirements, we are providing medicines to Dispensary for free treatment of underprivileged poor patients. Seva Yagna Samiti has taken initiative to feed Milk to Patients receiving treatment in Civil Hospital, Bharuch, in this quarter we have Sponsored Milk Diet Supply which could able to Feed, approximately 1700 Patients. (Nos. of Serving)



### HUNGER POVERTY & MALNUTRITION

Before Holi Festival, through Bharuch Blind People Trust 150 Nos. of Food Grain Kits distributed so that they and their family can celebrate Diwali Festival, the food grain kits consists of 15 days meal requirement for family of 4 members. Similarly the underprivileged and poor old age people, widows of Diva Village and other villages in Bharuch Districts have been provided approx. 140Nos. Food Grain Kits

### FOOD GRAIN KIT TO BLIND PEOPLE



### FOOD GRAIN KIT POOR & OLD PEOPLE



### WOMEN EMPOWERMENT



### Hygiene Awareness and Kit Distribution



### Asst. Beauty Therapist Skill Development Course



### Girl's Residential Hostel Construction



**Businesses cannot be successful when the society around them fails.**





CSR activity report for Dec-21 to March-22 by Vardhman Acrylics - LTD, Jhagadia with brief of projects as under:

Handing over of 4 nos oxygen concentrator to Taluka Health office - Valia under CSR projects of Vardhman Acrylics Ltd by Mr. RS Yadav - Unit Head, Mr. Jignesh Parmar - Head - HR & Admn and Mr. Abhishek Thakkar - Head - Admn.



CSR project details of handing over medical equipments to Sevashram hospital, Bharuch worth Rs. 15.00 Lakh by

Mr. RS Yadav - Unit Head, Mr. Jignesh Parmar - Head - HR & A and Abhishek Thakkar - Head - Admn. in presence of sevasharm hospital trustees Shri Kiran Thakur and Mr. Sanjay Kayasth, Dr Kiran Haniya



Sustainable development is a fundamental break that's going to reshuffle the entire deck. There are companies today that are going to dominate in the future simply because they understand that.



**To arrange and supply medical equipment required by hospitals as per proposal submitted by Ankleshwar Industrial Development Society and accepted by Covestro (India) Private Limited, Ankleshwar**

1. C Arm Machine - C Arm Machine is as an advanced medical imaging device used during orthopaedic, complicated and routine surgeries, and emergency Ortho, urological and neurosurgical procedures. Its Fluoroscopy technology enables the device to provide high-resolution X-ray images in real time to help the diagnosis & treatment. It is a non-invasive device, making it safe both during and after the screening procedures.

2. Other Medical Protective items like Hand Wash, 3-Ply Disposable Masks, Dead Body Covers, Disposable Caps, Disposable Bed Sheets, Examination Gloves, Face Shield, N95 Mask, PPE Kit, Sanitiser etc.

**Covestro (India) Private Limited, which is engaged in manufacturing and marketing of a wide range of Polyurethanes (PUR) and Polycarbonate (PC) and Coating and Adhesives (Speciality Chemical Manufacturing Industries).**



I believe in 'business has a force for good.' You know, business has an impact on society. Of course, it creates jobs. It creates prosperity, but on the other hand, we also leave a negative footprint behind.





# CSR ACTIVITIES BY

## FILATEX INDIA LIMITED - DAHEJ

Support in providing Oxygen Generation Plant :-  
The Company has installed Oxygen Generations Plants with PSA (Pressure Swing Absorption) technology. These plant installed in Bharuch District Patel Welfare Hospital in Gujarat with a capacity of 10Mn3/hr.



### NOTEBOOK DISTRIBUTION

- At Atali Ashram Shala Notebook distribution with village leaders
- At Bharuch taluka Sukaltirth village in primary girls school notebook distribution with Sanskruti Samaj Seva Sansthan Trust.



### PLASTIC WASTE MANAGEMENT CAMPAIGN

Gujarat Pollution Control Board (GPCB) has taken Initiative of Plastic Free Village in same Companies to adopt the village of Jolva. In this initiative, Companies have to do cleaning work in village and sent to designated place make a system for sustenance. To support social development activity, Assess the existing Plastic waste in the Village – completed initial cleaning activity placed posters at various places – organized Awareness Session to Villagers about single use plastic waste Provided Waste collection Plastic Drums duly labelled. A system has made for weekly Plastic waste collection and sent to designated site. In this support Sarpanch and Talati and other key personnel from Jolva have given wholehearted support to make this initiative successful



AWARENESS PROGRAMME FOR SHOP OWNERS AND VILLAGE PEOPLES & DUSTBIN DISTRIBUTED TO SHOP OWNERS FOR WASTE COLLECTION



WASTE COLLECTION & CLEANING PHOTOGRAPHS



SEWING MACHINE DONATED TO THE NEEDY WOMENS AT ATALI VILLAGE



DONATED COMPUTER & PRINTER SET AT DAHEJ POLICE STATION



We have an unwavering commitment to our social responsibility program; it's good for business, and we know it's the right thing to do





### VOCATIONAL TRAINING FOR RURAL YOUTH

- Sponsorship of 30 rural youths from Jhagadia Taluka villages for AOCP trade at RISHI vocational Training Centre, Jhagadia.
- Course focuses on 80% practical exposure and 20% theory knowledge with emphasis on Personality Development, Safety at Workplace and On job training thereby enhancing the career growth and livelihood of rural youths.



### MASK DISTRIBUTION IN GOVT. HIGHER SECONDARY SCHOOL, KAPALSADI

- During the Omicron wave we distributed double layer cotton mask to the students of Govt. Secondary school, Kapalsadi.
- Mask distributed in the presence of Salimbhai (Sarpanch of Kapalsadi), and Principal of the school.



### WOMEN'S DAY CELEBRATION

On the occasion of the "Women's Day" celebration an awareness session on Menstruation and Menstrual Health & Hygiene for school girls of St. Xavier High School, Jhagadia was organized in collaboration with Vatsalya Foundation.

The classroom awareness session, a live demonstration of the functioning of a sanitary napkin dispenser and incinerator was given by the Vatsalya Foundation team, which are installed inside girls' toilets for privacy.

The team explained the functions of both the machines and also explained the importance of incinerators in destroying the used napkins to keep the environment clean.

273 Girls, CSR committee member of the company, Trustee of that school, Principal of that school and female staff members were present there.



### EXAM KIT DONATION TO 10TH & 12TH GEMS STUDENTS

Gulbrandsen Technologies (India) Pvt. Ltd, started the GEMS - Gulbrandsen Education & Mentorship Scheme for 9 to 12 std. Students of Jhagadia district. Cover 198 students from 14 Govt. schools.

This year company donate Exam kit to 73 students of 10th & 12th std. of GEMS, and organised motivational training session.

On the occasion of the exam kit donation function Mr. Nishant Dave, Ms. Jagrutiben Patel, Mr. Mukeshbhai Patel, Principal of 7 schools, Mr. Rohitbhai Nayak and Mr. Jitendra Rana from Gulbrandsen Technologies (India) Pvt.Ltd. were present there and Blessed the students for good results and their better future.



It's not just about checking the box on corporate social responsibility.  
It's about hitting our bottom line.





# CSR ACTIVITIES BY

## JHAGADIA INDUSTRIES ASSOCIATION - JHAGADIA

- Cement benches worth Rs.90,000/- was donated to Dadhal Village on request from Sarpanch



### EDUCATIONAL AWARENESS

Project Name	Amount
Donation to Shree Narmada Education Trust	500000
Donation to Rajyoga Education & Research Foundation	100000
Sponsorship towards Student Scholarship Scheme 'Transform a life' of SRICT for 2021-22	1000000
Donation to AIDS for Mobile Education Van Project	500000
Beds & Utensils for Valia Girls Hostel	50000

- Donation of Rs 1,00,000/- to Rajyoga Education & Research Foundation for building construction



- Sponsorship of Rs.10,00,000/- towards Student Scholarship Scheme 'Transform a life' of SRICT for 2021-22



- Donation of Rs.5,00,000/- to AIDS for Mobile Education Van Project.
- Donation of Rs. 5,00,000/-to Shree Narmada Education Trust

### UTENSILS & BEDS TO GIRLS HOSTEL VALIA



### HEALTH PROGRAM

- With the purpose of Serving better health facilities to surrounding 16 villages JIA started JIA Medical Centre .
- The project was started from August 2017 with estimated monthly running cost of Rs 2,50,000/- which is now costing around Rs 3,10,000/- .
- In this program JIA is providing free primary treatment (CONSULTANCY OF M.B.B.S DOCTOR & Medicines) to villagers at their door step.
- Apart from Doctor ,one counselor is also visiting villages and give awareness about better health & hygiene facilities to the villagers.



### NUMBER OF BENEFICIARIES OF JIA MC FOR THE YEAR 2021-22

Month	April	May	June	July	Aug.	Sept.	Oct	Nov	Dec	Jan	Feb	March	Total
Health Centre	678	403	695	1517	1541	1400	1650	1073	1207	1766	943	825	13698
MHU	59	No MHU	529	858	658	1018	891	815	971	1114	843	782	8538
Total	737	403	1224	2375	2199	2418	2541	1888	2178	2880	1786	1607	22236



Many business leaders are seeing the relationship between long term success and sustainability, and that's very heartening





# CSR ACTIVITIES BY

## LANXESS INDIA PRIVATE LIMITED - JHAGADIA

At LANXESS India Private Limited, we act in accordance with the principles of responsible care and sustainable development to safeguard our employees, customers, stockholders, society and environment. In doing so, we ensure compliance with globally accepted social and ethical standards and values. The organization has carried out below mentioned CSR activities at Jhagadia location for the period January to March, 2022.

### SOLAR STREET LIGHTS PROJECT (PERIOD - JANUARY TO MARCH, 2022)

Keeping in mind the challenges faced by the local community in nearby villages in Jhagadia, LANXESS India as part of its Corporate Social Responsibility (CSR) projects has provided support to the residents by installing 74 units of solar powered street lights which are not only environment-friendly but also reliable. The installation included poles, lithium battery, solar panels, solar bulbs and maintenance for a period of three years. These solar street lights will not only illuminating the night darkness in the rural life but also will help in smooth traffic and heavy vehicle movements inside the village roads during night. Approximately 8,000 residents are expected to benefit from this project



### 1. RAIN WATER HARVESTING PROJECT (PERIOD — JANUARY TO MARCH, 2022)

Jhagadia is known to be a water scarce region. In order to meet the water needs of the community, LANXESS India had undertaken the Rain Water Harvesting project which involved collecting rain water from rooftops of the three identified villages and recharging the ground water levels. A population of over 11,000 residents is expected to benefit directly from this project.



When sustainability is viewed as being a matter of survival for your business, I believe you can create massive change







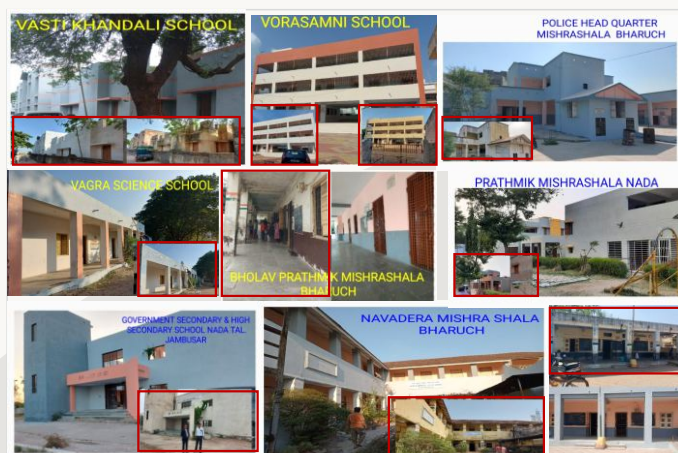
Class room Furniture given to Government Higher Secondary School, Vagra, Tables, Chairs & seepage work & Electricity fitting also provided by KNP. 200 Students got the Benefits



Under CSR Initiative, KNP Sayakha constructed Shade in Haldhar Secondary School which will be used for Cultural & Routine Activities. 400 Students will get Benefits by using this facility for their Cultural events, Yoga Practice & other sessions



Initiative with NGO B Education Society towards Soft Education which includes Yoga, Mind Games & Behavioral Trainings given to ITI students, Primary Secondary Students & Women's, Men's. 14 Sessions conducted in 12 Villages, 1000 peoples covered



8 Schools Painted in Bharuch District, approx 270000 Sq.foot area painted & 1500 students got the Benefits. Red Block denotes Before condition.



KNP Sayakha & Inner-wheel Club Bharuch jointly painted slum area of Bharuch called Phurja, approx 60 Houses painted. The activity was inaugurated by Sh Dushyant Patel MLA Bharuch.



KNP has Installed Drinking water facility including Water Tank, Filter system, Cooler & outlet in Rahad primary school benefiting to approx 80-100 students & teachers.

It took a generation for companies to recognise their responsibilities in terms of labour practices and another generation for them to recognise their environmental obligations



## Awareness on Corona Virus & Rural Health Care through 3 Mobile Health Vans



1. Organizing Free Health Camp on Dermatology & Dental Hygiene at Prathmik Kumar Shala, Kavi &
2. Organizing Free Health Camp on Gynaecology & Reproductive Child Health at Public Health Centre, Chhidra, Jambusar:

### Free Health Camp

Prioritising maternal health, especially in the rural regions of India is essential to fostering healthy societies and the economy.



Gynaecology, Reproductive and Child Health at Primary Health Centre, Chhidra, Jambusar



## Distribution of supplementary materials in 24 Govt and aided schools surrounding to our Plant



## International Women's Day Celebrations



## Employability linked Skill Development Centre at Jambusar

### Empowering Youth today for a better tomorrow!

PI Foundation's Skill Development Centre in Jambusar (Gujarat) equips and trains unemployed and underprivileged youth with vocational training courses for their productive futures.



## Improving Learning Outcomes in 135 Govt. Elementary Schools of Jambusar



An organization's culture of purpose answers the critical questions of who it is and why it exists. They have a culture of purpose beyond making a profit





### SCHOOL BAG DISTRIBUTION - VILLAGE:- BAKROL



### SCHOOL BAG DISTRIBUTION - VILLAGE:- UMARWADA



### SCHOOL BAG DISTRIBUTION - VILLAGE:- KHAROD



### SCHOOL BAG DISTRIBUTION - VILLAGE:- BHADI



### SCHOOL BAG DISTRIBUTION - VILLAGE:- SANJALI



CSR, corporate social responsibility, is something that is becoming front and centre





# CSR CONCLAVE 2022

CATALYZING EFFECTIVE CHANGE THROUGH CORPORATE SOCIAL RESPONSIBILITY

Friday, 29th April 2022

What are you waiting for? Come and be our members soon  
For enquiries on Membership & Sharing your valuable  
Feedback/Suggestions,

**Contact us @**

bdmainfo13@gmail.com / +91 76240 04031 / (02642) 226619

Address : 201-207, 2nd Floor, 7-X The Business Hub,  
Old N.H. 08, Bholav, Bharuch - 392 001.

Time : 10:30 am till 06:30 pm

Visit us @ [www.bdma.in](http://www.bdma.in)



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Chairman - CSR Forum

**Shesh Pandey**

Mentor - CSR Forum & Vice President

**Alkesh Rana**

Co-chairman - CSR Forum



I wear two hats. The one is business and increasing my shareholders' value;  
the other is social responsibility

